

# Rubie Shay

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## Education

### ***Carnegie Mellon University***

*May 2025*

Bachelor of Design with a Minor in  
Human Computer Interaction

University & College Honors

School of Design Service Award  
Winner - 2025

Fall '22 - Fall '24 Dean's List

GPA: 3.91

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## Software Skills

Illustrator, Indesign, AfterEffects,  
Photoshop, Figma,  
Final Cut Pro, Premiere Pro,  
Procreate, Tableau, WordPress,  
SolidWorks, Fusion360

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## Languages & Frameworks

HTML, CSS, Javascript, Typescript,  
React, Next.js, MongoDB,  
Processing (Javascript & Java),  
Python, C#, Unity

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## Employment

### ***Communication Design Lab TA at CMU School of Design***

*January 2025 - May 2025*

- Assisted in teaching web design technologies and concepts
- Helped students learn and improve technical skills in design software

### ***Creative Marketing Intern at American Greetings (Route199)***

*June 2024 - August 2024*

- Created social media content in a variety of formats following brand guidelines
- Collectively ideated brand campaigns for internal sub-brands and external partners
- Engaged in innovation projects across creative departments

### ***MoonArts Web Designer at CMU School of Design***

*October 2023 - December 2023*

- Collaboratively designed a new experiential landing page
- Created a new design system for website layout and visuals

### ***Design Office Assistant at CMU School of Design***

*January 2023 - May 2024*

- Managed inventory of critical supplies in the office
- Assisted students and faculty by answering questions and directing them to appropriate resources
- Collected and organized admissions and outreach information

### ***2D Lab/Letterpress Assistant at CMU School of Design***

*June 2023 - December 2023*

- Organized and created digital archives of inventory
- Created a room layout and labelling system in order to effectively use the space

### ***15-112 TA at CMU School of Computer Science***

*July 2023 - August 2023*

- Taught daily content to a group of 10-15 students in an introductory coding course in Python
- Helped students individually to fill in gaps in their understanding