



**What does
it mean to
be creative?**

Use your own creativity to ponder these questions.

**Is artificial
intelligence
capable of
creativity?**

Build a house of cards, mix and match...

Through this deck of cards, you will find various thoughts, opinions, and facts from different sources.

Some cards feature the designer’s own thoughts and questions:

- 1
- 6
- 11
- 22
- 23
- 28
- 31
- 40

Others feature a full article, split across the cards:

“The Intersection Of AI And Human Creativity: Can Machines Really Be Creative?”
by Bernard Marr from Forbes

- 2
- 5
- 12
- 16
- 17
- 19
- 24
- 30
- 34
- 37

There are also a collection of quotes from a variety of articles:

- 4

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“The Intersection Of AI And Human Creativity: Can Machines Really Be Creative?”
by Bernard Marr from Forbes
- 7

“AI Could Help Free Human Creativity”
by Sheena Iyengar from Time
- 10

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“The Future of AI: How Artificial Intelligence Will Change the World”
by Mike Thomas from Built In
- 14

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“Is AI Creativity Possible?”
by Chloe Preece from Gizmodo
- 15

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“The A.I. Revolution Is Coming. But Not as Fast as Some People Think.”
by Steve Lohr from New York Times
- 32

“The Algorithm: AI-generated art raises tricky questions about ethics, copyright, and security”
by Melissa Heikkilä from MIT Technology Review

The art featured on these cards were all created with the generative AI tool Adobe Firefly, where prompts were created by the designer, such as the prompt for this packaging:

“Abstract fractal representing pondering and wonder”